

ENERGY STORAGE CANADA

The Voice of Energy Storage in Canada



Join Us!!



Engage in advocacy & market development



Gain access to decision-makers



Receive market & regulatory insight



Leverage networking & opportunities



Participate in research initiatives & knowledge sharing



Contribute to industry thought leadership



Obtain savings for ESC events



Receive first offer for ESC marketing opportunities



Energy Storage Canada (ESC) is the only national trade association in Canada dedicated solely to the advancement and development of the energy storage industry. Working with our diverse members and partners, we **ensure energy storage is a vital consideration** for policy and decision-makers across Canada, with the aim of creating a reliable, sustainable, and affordable electricity grid. Our continued advocacy has positioned the organization as **a leader for the industry** across Canadian jurisdictions.

Our goal is to **drive the development of viable markets**, raise awareness regarding the opportunities and benefits storage provides, and ensure regulatory fairness for all energy storage technologies. With nearly 90 members to date, we **represent the end-to-end value chain** of Canada's energy storage industry and our technology agnostic approach provides broad support through collaboration, education, advocacy, and research at all levels, for all energy storage technologies.



OUR MEMBERS

Our members are the people shaping the energy storage agenda in Canada. ESC is the voice of the many organizations that are transforming the energy system and who make, distribute, finance, promote, deploy, innovate, and study energy storage technologies and applications.

Our membership represents a cross-section of players from large & small companies, including:

- **TECHNOLOGY & COMPONENT SUPPLIERS**
- **PROJECT DEVELOPERS**
- **ENERGY STORAGE SERVICE PROVIDERS**
- **POWER GENERATORS**
- **ELECTRIC UTILITIES**
- **ENGINEERING & CONSTRUCTION FIRMS**
- **PROFESSIONAL SERVICES COMPANIES**

Connect with Us Online!!



@EnrgyStorageCAN



Energy Storage Canada

We offer opportunities for leadership, and access to experts and government representatives, in addition to providing forums for engaging with current policy, regulation, and discussions related to energy storage in Canada at the national level, which contribute to the advocacy, research, and stakeholder education provided by Energy Storage Canada.

Shape the market.

Demonstrate your leadership.

Stay current.

Be part of the Voice of Leadership with Energy Storage Canada

Contact our Manager of Member Relations, Leone, to find out more!



leone.king@energystoragecanada.org



613.818.3849

2024 Working Groups

- Ontario Markets
- Alberta Policy
- Federal Policy
- Atlantic Provinces
- Hydrogen Storage
- Long-Duration Energy Storage
- British Columbia Policy

MEMBERSHIP CATEGORY	ANNUAL DUES	CRITERIA	MEMBERSHIP BENEFITS
LEADERSHIP COUNCIL	\$19,220	Open to all organizations	<ul style="list-style-type: none"> • ESC’s premier membership category for organizations taking the lead in shaping industry policy across the country • Eligible to be elected to majority of seats on the ESC Board of Directors (selected amongst Leadership Council members) • Contribute to the advocacy and policy recommendations developed and tabled by Energy Storage Canada • Eligible to participate in and chair Policy & Advocacy Member Working Groups • Exclusive opportunities to sit at the table with governments, agencies, regulatory bodies, and policy makers • Prominent positioning of logo on website and on all ESC posted & printed materials • First call to attend special events and invited speaker opportunities • First call for sponsorship opportunities • Access member-only rates for ESC’s Annual Conference, the only conference in Canada focused entirely on energy storage • All other member benefits*
CORPORATE I	\$8,800	Global revenue over \$50M	<ul style="list-style-type: none"> • Eligible to be elected to the ESC Board of Directors via nomination • Inclusion of logo on website and on all ESC posted & printed materials • Special event invitations and speaking opportunities • Eligible to participate in Policy & Advocacy Member Working Groups • First call for sponsorship opportunities • Access member-only rates for ESC’s Annual Conference, the only conference in Canada focused entirely on Energy Storage • All other member benefits*
CORPORATE II	\$3,850	Global revenue under \$50M	<ul style="list-style-type: none"> • Eligible to be elected to the ESC Board of Directors via nomination • Inclusion of logo on website and on all ESC posted & printed materials • Special event invitations and speaking opportunities • Eligible to participate in Policy & Advocacy Member Working Groups • Access member-only rates for ESC’s Annual Conference, the only conference in Canada focused entirely on Energy Storage • All other member benefits*
PROFESSIONAL SERVICES	\$4,950	Law, Accounting, PR/ GR firms etc.	<ul style="list-style-type: none"> • Eligible to be elected to the ESC Board of Directors via nomination • Inclusion of logo on website and on all ESC posted & printed materials • Special event invitations and speaking opportunities • Eligible to participate in Policy & Advocacy Member Working Groups • First call for sponsorship opportunities • Access member-only rates for ESC’s Annual Conference, the only conference in Canada focused entirely on Energy Storage • All other member benefits*
PARTNERSHIPS			
RECIPROCAL PARTNERS	In Kind	Non-profits/NGOS; associations; academics	<ul style="list-style-type: none"> • Invitation to all ESC events • Reciprocal benefits partnership agreement for “in-kind” exchanges • Logo on website and other ESC materials

*MEMBERSHIP BENEFITS

- Voting membership for all major ESC initiatives and Board elections
- Invitation to Annual General Meeting
- Early access to ESC’s Annual Conference, events and networking opportunities with experts and leading Canadian companies
- Access to members-only webinars and members-only website portal
- Discounts on Energy Storage conferences and other trade show events

MEMBERSHIP PERIOD

The ESC membership period is the calendar year from January 1 through December 31. Dues are prorated through the year according to the following schedule.

- Q1** – 100% of full dues
- Q2** – 80% of full dues
- Q3** – 50% of full dues
- Q4** – 20% of full due

Please complete the form below & return via email to Leone King:

leone.king@energystoragecanada.org

Company/Organization

Primary Contact

Title

Address

Telephone

Email

Secondary

Title

Address

Telephone

Email

CATEGORY OF MEMBERSHIP:

Please select the relevant membership category for your company:

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leadership Council	Corporate I	Corporate II	Professional Services	Partners
\$19,225	\$8,800	\$3850	\$4950	In-kind

Please note that payment can be made by direct deposit, credit card, or cheque.

Cheques to be made payable to "Energy Storage Canada" **HST Registration #819271370** Mail to: Energy Storage Canada
777 Bay St., Unit C208B,

In Ontario, please include 13% HST to your membership fee. HST Registration #819271370 In Alberta, please include 5% GST

Toronto, ON M5G 2C8

Signature: Date:

Questions can be submitted to Manager, Member Relations, Leone King via leone.king@energystoragecanada.org